# Stakeholder Engagement

### Build skills for engaging and influencing stakeholders in an innovative virtual workshop using an AI Simulation

Earning buy-in and approval from multiple people with conflicting interests is a challenge.

Learn to cultivate strong stakeholder relationships within a risk-free simulated business scenario. Live facilitator-led discussion about empathy and influential leadership guide participant decisions.

Participants practice how to achieve the ultimate balance of revenue goals and stakeholder demands. "Learning by doing" shapes true behaviour change back in the workplace.



## Beneficial for anyone who needs to engage and influence stakeholders

•Employees of all levels who need to build consensus between internal and external stakeholders to achieve their objective

•Those who manage or sponsor projects, who must prioritize stakeholder communication

•Sales and marketing consultants and executives and those who manage key relationships

### Live Facilitator guides teams of 3 people in virtual, or classroom setting

•Equips you to identify and engage the key stakeholders with whom you need to cultivate good relationships

•Learn and practise the skills that help you to influence and build consensus quickly

• Build and hone your collaboration skills, to help you innovate, be highly effective and minimise conflict







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